

# CROP

*Collective Reporting On Progress*

## American Implement



**JOHN DEERE**

SPRING 2013



**AMERICAN  
IMPLEMENT**



**JOHN DEERE**

*newsletter*

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# THE FUTURE

*is bright for agriculture.*



JOHN DEERE

American Implement

Colby | Elkhart | Garden City | Goodland | Hugoton | Oakley | Scott City | Ulysses | Walsh | Wheeler

Dear Valued Customers,

It's a great day to be writing this spring newsletter article but a bit ironic as today doesn't feel much like spring as it's a frigid cold winter's day. By the time you receive this newsletter, I am certain you will be in full swing planning and preparing for the upcoming spring season but as I look outside my office window in Garden City today it is a blessing to see snowflakes falling to the ground. The soil is blanketed with beautiful white snow in most of our trade area. Snow reports are anywhere from 4" up to 10+" and counting. We are thankful and blessed with this much needed moisture and it gives us optimism that more is on the way.

All of us in this industry understand there is much uncertainty right now, ranging from the weather to commodity prices to input costs to questions about the Farm Bill. American Implement doesn't want you to have any question about your farm equipment sales and support partner. We strive to offer you the best selection of new and used farm equipment, have the most knowledgeable and trained parts and service team, and have invested in our growing Integrated Solution team to support all your precision farming technology needs. We want to be your first choice for all your farm equipment products and services.

Yes, there is uncertainty but these are such exciting times as well. The future is bright for agriculture. With the world population growing by 75 million people each year to an estimated 9 billion by the year 2050 - the future is very bright. In early February I attended a John Deere dealer seminar and had an opportunity to listen to Sam Allen, CEO of Deere and Company. He stated "we must double ag production to provide enough food, fiber, and fuel to feed, clothe, and house this growing population." The new opportunities this presents is tremendous. Collectively, **John Deere**, a company founded 175 years ago that produces the most innovative and productive farm equipment and solutions, **American Implement**, your growing John Deere Dealer that is committed to perform better than ever before, **and you**, the most talented and progressive farmer ranchers in the country, are poised to embrace these new opportunities of tomorrow. As Sam Allen shared with us, "together, we are linked to the land."

From all of us at American Implement, we say THANK YOU! We value the trust you put in us. To close on this cold but beautiful February day, is a quote from poet Anne Bradstreet. "If we had no winter, the spring would not be so pleasant. If we did not sometimes taste the adversity, prosperity would not be so welcome."

Sincerely,

Chad Koster, CEO



*"We value the trust you put in us."*



# Ag Management Solutions

## What's Popular & What Works!

Article by:



The Pet Rock, Beanie Babies™ & Cabbage Patch Kids®.

What is it that makes someone pay thousands of dollars for a small plush toy, or twenty dollars for a rock? It's the sales pitch! Marketing and a good sales pitch can sell just about anything. Sell an idea, create demand and then limit supply. You've got the Pet Rock.

You see it every day with precision ag products; the "next best" thing. That "something" you have to have in order to achieve the next level of success. Our competitors are partnering to develop products they believe will help revolutionize the industry.

American Implement and John Deere have the proven "Integrated Solution!" It's a total package of precision guidance products built specifically for your John Deere machine. Utilizing John Deere's FarmSight™ Strategy, along with the Greenstar™ AMS products we offer, we're years ahead of the competition.

With that being said, technology and cutting edge products can be a double edged sword:

You have the 'latest and greatest' tools to make you more efficient, effective, productive, and hopefully generate greater yields resulting in a more profitable operation. But ask yourself these questions: are you getting the most from those tools? Do they meet your expectations? Are they easy to operate? Do they create more questions than they answer?

The Integrated Solutions Specialists at American Implement are here to make sure that the technology tools you're using are the right ones for you! Our goal is to work with you to fit the technology to your operation. We can optimize your AMS equipment and get the most out of the products you buy.

We can help you do this in many ways.

First, we ask you the right questions – How many acres do you farm? What size and type of machines are you running? Does this solution need to fit across seasons (planting, harvest, tillage)? Will you be utilizing applications, liquid, anhydrous, dry fertilizer? Do you create planting prescriptions? Do you yield map? Who will use the products and how do we make it easier for them?

From your answers, we develop solutions which incorporate our AMS products, along with our service and parts departments. We provide you with a comprehensive program tailored to fit your farming and operational needs. Our team is always looking to help you enhance your John Deere experience and we are here to serve you!

As planting season approaches, the Integrated Solutions team can help get you field ready. We'll update your software, optimize your tractor and planter, go through offset adjustment, and make sure we're available when you need us to answer any questions and

resolve any issues that may arise. Talk to your IS/AMS Specialist to get more information on this special offer.

AMS Support Agreements are an excellent tool and provide you with great value. It allows you to have a fixed cost for your AMS response needs. Whenever there's a question or issue that needs answered, we're only a phone call away. We can also provide you with on-site support for AMS service related issues and respond when there's trouble.



"The Integrated Solutions Specialists at American Implement are here to make sure that the technology tools you're using are the right ones for you!"

As a John Deere FarmSight™ Certified Dealer, when new Integrated Solutions products are introduced, we can offer the best selection of Precision Guidance and Agronomic Products on the market.

For instance, we've begun testing the John Deere Field Connect Soil Moisture system in many American Implement locations and can show you the features and benefits this product has to offer. As we work with these farmers to develop the best possible product offering, we have access to the data and can show you how this product will manage your water, along with these new features – Weather Station, Leaf Wetness Sensor, Temperature Sensor, Pyranometer, and Rain Gauge. All of this data is collected by the John Deere Field Connect Gateway and then transmitted to a website that you can access remotely.

Last but certainly not least, your JDLink™ enabled machine: whether it's a tractor, combine, or sprayer, JDLink™ is your connection to John Deere technology. It gives you visibility to critical machine data and alerts us if there's something going on with your machine that needs attention. We monitor these alerts and respond so that you'll know what's happening with your machine. That's being proactive!

So as you can see.....we're not a gimmick or a passing fad. We don't need competitive products to make us better. We have John Deere.....we have what works!

Thanks for the opportunity to serve you and GREAT PLANTING!

we're social!  
connect with us





# Sales Report

Article by:



Ryan Ortner,  
Director of Sales

Farming the High Plains brings images of golden wheat, vast fields, and large combines to mind for most people familiar with the place we call home. Seldom do they think of round balers, swathers, loader tractors, feed yards, dairies, cattle ranches or Ethanol Plants. Indeed we are blessed to have the rich diversity of not only being considered the nations breadbasket, but also a productive part of the entire Food, Fuel and Fiber chain.

Similarly when American Implement and John Deere are discussed, large Ag machinery comes to mind. Large Tractors, Combines, Sprayers, Planters, and drills farming through the High Plains. The connection to the hay field, dairy, feed yard, cattle ranch and ethanol plant however is just as strong. In fact, the product offering from John Deere has never been broader than it is today to put the right machinery in the most productive capacity in these endeavors.

The John Deere 6R Series mid-horsepower tractors offer the size and versatility to fit your operation. Horsepower ranges from 105 Horsepower all the way up to 210 engine horsepower. The new models specify horsepower with the last three numerical digits of the model. (i.e. 6140D is 140 engine horsepower). Specifications and options follow an alpha character of M, D, and R.

The 6M series is designed for the Livestock customer looking for a mid spec, high horsepower tractor. The 6D series offer enhanced features, including increased hydraulic flow, increased hitch capacity and easy to use right hand controls. The 6R series offer the premium features in terms of Cab, transmission options, command center, and triple link suspension.

New this year is the 9-Series round balers. With 11 models and configurations to choose from, John Deere has got a baler that will "wrap up the toughest jobs". The 569 and 569 Premium offer the largest bale size of 5 feet by 6 feet, and maximum dry weight of 2200lbs. The 569 Premium offers a more robust pickup head, Diamond Chain drive chains, replaceable wear sheets, and Automated Tractor/Baler Control that will stop the tractor when the bale chamber is full, wrap the bale, eject the bale, and start the tractor moving again, helping to give you a perfect bale every time. This can help eliminate differences in bale uniformity between operators, put out more bales per hour, and reduce operator fatigue.



*Compare our Values with Anyone!*

In addition to the 6-Family of tractors and round balers, American Implement is also offering a broad selection of Compact tractors, Utility Tractors, Swathers, MoCo's and Skidsteers. All items in stock and ready for your inspection. Contact your local American Implement Sales Representative and see how John Deere and American Implement can help wrap up your toughest jobs!



**The best deals are happening right now!**

0% Financing,\*  
**BIG Implement Bonuses,\***  
**OR BIG Cash-Back Options\***



Compact Tractors,  
Select Utility Tractors,  
and Hay Tools

JohnDeere.com/Ag 

\*Offers end April 30, 2013. Subject to approved credit on John Deere Financial Installment Plan. 0.0% financing available on compact tractors, utility tractors up to 140 hp, and pull-type hay tools. Implement bonus requires purchase of 2 or more qualifying implements. Cash discounts in lieu of Low Rate financing. Restrictions apply. See your participating John Deere dealer for details.

**CROP**  
American Implement





**JOHN DEERE**  
Compare our values  
with anyone!

**1.9% for 5 Years  
on Sprayers  
w/ 500+ Hrs**



2012 JD 8235R, ILS, 500-1200 Hrs .....  
fr \$180,500 EGSU



2011 JD 8360R, 400-1000 Hrs. ....  
fr \$266,500 CGLOS



(2) '09 JD 3320 w/300X 1150 Hrs. ....  
\$21,000 RO



'04 CHALLENGER MT655, MF, 4100 Hrs. .  
\$57,500G



'11 JD 9230, PS, 200-600 Hrs .....  
\$204,500 GU

# a STRONGER AMERICAN IMPLEMENT

## Tractors – Row Crop

Several New John Deere R Series

'13 JD 8235R MF, 800 Hrs.....	\$172,000 G	'10 NH 78050 PS, MF 1190 Hrs.....	\$157,000 R
'12 JD 8360R 250-1000 Hrs...fr	\$270,500 CHL	'09 JD 8530 ILS, 1700-3200...fr	\$192,000 GW
(3) '12 JD 8310R 300-900 Hrs...fr	\$239,000 C	'09 JD 8230 MF, PS, 1900 Hrs.....	\$151,500 S
'12 7230R, TLS, IVT, 100-400 fr	\$169,000 GS	'09 JD 7230 MF, IVT, Prem. 1500...	\$90,500 W
(2) '12 JD 6170R, MF, H380 Ldr...	\$162,000 L	'09 NH TV6070 bi-dir 1760 Hrs.....	\$97,500 O
'11 JD 8310R ILS 400-1300 Hrs.....		'06 JD 8430, ILS, PS, 6200 Hrs.....	\$145,000 E
(4) '11 JD 6430 w/ 673 Ldr.....fr	\$97,000 CL	'05 JD 8520, ILS, 2100-5086...fr	\$146,000 LU
'10 JD 8295R, ILS, 1200-1900 fr	\$195,000 EL	'05 8320, ILS, PS 2900-5900...fr	\$130,000 LO
		'04 JD 8520 3650-7500 Hrs.....fr	\$114,000 LW
		'00 JD 8110, 2wd, 5600 Hrs.....	\$68,000 O

## Tractors – 4wd

1.9%/5yrs on ALL 4wd Tractors

New 9410R, 9360R 24sp

'12 JD 9510R PS, 200 Hrs.....	\$300,000 G	'08 JD 9230 PS 1500 Hrs.....	\$179,000 S
'12 JD 9460R PTO 70-400...fr	\$240,000 CGL	'07 JD 9330 PS 3pt 1600 Hrs.....	\$199,000 R
'12 JD 9360R 24sp 3p PTO 100...fr	\$229,000 G	'06 JD 9420 24sp 3200 Hrs.....	\$151,500 G
'12 CIH 400, 375 3pt PTO.....	\$251,500 L	'06 JD 9320, 3pt 3100 Hrs...fr	\$159,500 CW
'11 9330 PTO 700-1500...fr	\$205,000 GLOW	'04 JD 9120, PS 3pt 1283 Hrs.....	\$138,000 C
'09 JD 9430 PS 1200-2000...fr	\$206,500 GW	'03 JD 9420 24sp AT 2400 Hrs.....	\$157,000 U
'09 NH 79020 PS PTO 920 Hrs.....	\$170,000 R	'02 NH TJ375 4431 Hrs.....	\$109,000 C
		'01 NH Vers 9484 12sp 1500 Hrs...	\$90,000 G
		'00 JD 9200 24sp 5300-6700...fr	\$74,000 CG

## Harvesting

'12 JD S660 (3).....fr	\$271,000 C	'05 JD 9750, 1400 Hrs.....	\$110,000 U
'11 JD 9770 1100-1300 Hrs...fr	\$180,000 GW	(2) '04 9660 1980-2134 Hrs...fr	\$98,500 OL
'10 JD 9670 4wd 400 Hrs.....	\$227,500 G	'03 9650S 2300 Hrs.....	\$89,500 C
'09 JD 9870 730 Hrs.....	\$205,500 C	'02 JD 9650 2223 Hrs.....	\$88,500 O
'09 JD 9770 471 Hrs.....	\$221,500 R	'01 9750 2464 Hrs.....	\$93,500 L
'09 JD 9670 4wd 400-800...fr	\$188,500 GW	'01 JD 9640 STS 2863 Hrs.....	\$79,000 C
'08 JD 9870 4wd 500-800...fr	\$185,500 EGS	'00 9650S 1650-2680 Hrs...fr	\$89,500 COR
'08 CIH 8010 600 Hrs.....	\$177,500 E	'98 9610 2170 Hrs.....	\$46,500 R
'07 JD 9660 1500 Hrs.....	\$135,000 G		
(2)'05 JD 9760 1825-2174...fr	\$113,500 CR		

Large Selection of Platforms & Cornheads!

## Planters / Seeders

'12 1890 60x10 (3).....fr	\$213,000 C	'05 JD 1890 CCS 30"x10".....	\$69,000 C
'12 JD 1890/1910 42x10".....	\$139,000 L	'98 CB 3400 40"x10".....	\$21,500 R
'11 JD1890/1910 42x10".....fr	\$128,000 CL	JD 1860/1900 42" (4).....fr	\$64,500 COL
'10 JD 1910, 270 Bu Cart.....	\$35,000 C	JD 1770 24R30".....	\$55,000 HUW
(5) 1890/1910 42"x10".....fr	\$110,000 CLR	JD 1710 12R30".....	\$19,000 EW
'08 1895/1910 43x10".....	\$148,000 R	JD 7300 12R30".....	\$15,000 H

## JD Commercial Spray Center

1.9%/5yrs on Sprayers w/ 500+ Hrs.

'12 JD 4940 120' 120-500 Hrs fr	\$309,000 LG	'09 JD 4730 962 Hrs.....	\$185,000 C
'12 JD 4830 150-200 Hrs.....fr	\$234,000 CGL	'08 JD 4830 1750-1812 Hrs...fr	\$179,000 CL
'11 4830, 4730 290-700 Hrs...fr	\$215,000 CU	'07 JD 4930 120' 1800 Hrs.....	\$185,000 H
'10 JD 4930, 4730 600-1600 Hrs.....		'06 JD 4920 2400-2600 Hrs...fr	\$135,000 CW
.....fr	\$159,000 CGL	'06 JD 4720 90' 2700-3200 Hrs...fr	\$98,000 S
'09 JD 4930 1140-2700 Hrs...fr	\$178,000 HO	'06 Rogator 1074C 1210 Hrs.....	\$135,000 L
		'06 SprayCoupe 80' 4450 Hrs.....	\$69,000 S

## Hay & Forage / Feed Wagons

'10 JD 7750 4wd Cutter 1600Hrs	\$186,500 G	'07 JD 567 22K.....	\$15,000 H
'04 JD 7800 Cutter 3000 Hrs.....	\$122,500 W	JD 566 Twine 13K.....	\$9,000 W
'09 JD 4995 16' 500 Hrs.....	\$80,000 E	'05 CIH RBX 522 blr 3K.....	\$16,500 H
'02 JD 4895 18' 1100 Hrs.....	\$50,000 W	Vermeer R2800, R2300 Rake...fr	\$15,500 EW
JD 568 blr 3k-11k.....fr	\$25,000 GUVW	'12 Balzar 1200T shredder 20'.....	\$25,000 H
'08 NH BR 780A blr 17k.....fr	\$13,500 G	'07 Supreme 1200T F Wagon.....	\$34,500 U

## Bargain Box

'97 JD 8400 Track 6900 Hrs.....	\$59,000 G	'12 JD 644K HiLift 1100 Hrs.....	\$210,000 G
'83 JD 8650 QR 3p PTO New Eng..	\$39,000 G	'12 JD 624K HiLift 500 Hrs.....	\$182,000 G
'09 JD 7750 4wd Ctr 1900 Hrs.....	\$149,000 G	'06 JD 624J Ldr, 3400 Hrs.....	\$116,500 L
Miller Dbl Windrow Merger.....	\$19,500 G	'00 JD 240 Skid 1900 Hrs.....	\$13,500 G
'08 JD 9870 900 Hrs.....	\$148,500 G	'11 Land Icon 1632 Scrap.....	\$15,000 W
'04 JD 9760 1800 Hrs.....	\$109,500 G		

## Industrial

'12 JD 644K HiLift 1100 Hrs.....	\$210,000 G
'12 JD 624K HiLift 500 Hrs.....	\$182,000 G
'06 JD 624J Ldr, 3400 Hrs.....	\$116,500 L
'00 JD 240 Skid 1900 Hrs.....	\$13,500 G
'11 Land Icon 1632 Scrap.....	\$15,000 W

**Now With 10  
Locations To Best  
Serve You**

**0% for 5 years on  
Combines w/ 1000+  
Sep. Hrs (WAG)**

**1.9% for 5 years on  
Combines w/ 500 - 1000  
Sep. Hrs (WAG)**



'11 JD 9870 STS 500-800 Hrs. ....  
fr \$222,000 EH



'10 JD 9770 STS, 400-1025 Hrs. ....  
fr \$180,000 CEGLRW



'12 JD 9770, 500-1000 Hrs. ....  
fr \$182,500 CESOW



(2) '00 JD 9750 STS, 2120 - 2900 hrs. .  
fr \$77,000 LR



'09 JD 328 Skid 2000 Hrs ..... \$24,000 G

This is a partial listing of our equipment. We have an excellent selection of hay, planting, drilling and tillage equipment. Visit our website or call today!

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Colby, KS (C)	Elkhart, KS (E)	Garden City (G)	Goodland (L)	Hugoton (H)	Oakley, KS (O)	Scott City, KS (S)	Ulysses, KS (U)	Walsh, CO (W)	Wheeler, KS (R)
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# EXPECT TO WIN!

Article by:



Robert Webb,  
Director of Service

In December 2012 John Deere hosted its 2012 Aftermarket Expo in Orlando Florida. In 2012 John Deere also celebrated its 175th year of bringing innovation to our industry. American Implement has been proud participants in helping John Deere bring that innovation to you the customer for the last forty plus years. The focus of the Aftermarket Expo is just that; a focus on the secondary market of what we do as John Deere dealers. Many times when you hear the term 'aftermarket' we associate it with products outside of the OEM market. In our case we are referring to the secondary market directly related

to the primary market, which is represented by the sale or purchase of new equipment. John Deere and American Implement understand the value of a strong aftermarket presence. A manufacturer can have the best product ever produced, but if it lacks a strong dealership network supporting that product after the sale, its full value can never be realized.

The theme of this year's Expo was "EXPECT TO WIN", so beside the obvious what does that mean? What it means to the aftermarket team at American Implement is to provide you, the customer, with a level of performance that allows you to realize the maximum benefit of our relationship. American Implement's aftermarket team is implementing technology driven strategies and enterprise resources committed to building proactive management solutions with seamless delivery. This creates a win-win situation for our customer and our dealership.

American Implement was well represented at this event sending both Service managers and Parts managers from each location along with several of our central processors. During the weeklong event participants were afforded numerous

educational opportunities to learn about existing aftermarket products and those that are in the developmental stages. There was a very strong focus on the integration and application of technology. Products that frame the John Deere Farmsight™ strategy such as Remote Display Access (RDA), Field Connect, DTAC version 5.0, and the new Service Administration Portal all focused on delivering a superior aftermarket product to you the customer.

Now that we have internalized all this information and knowledge, what can you as the customer expect to see

from American Implement? You will continue to see the same thing you have always seem from the American Implement team; just bigger, faster and stronger than ever. We are excited and focused, equipped with new tools and new technologies that will enhance our ability to meet your expectations. As a group we always enjoy attending the Expo and are looking forward to the next Expo in Phoenix Arizona 2014. We are confident through these development opportunities with our manufacturer that you our customer can continue to.....

**"EXPECT TO WIN!"**



## AG TECH INTERNSHIP PROGRAM

It is no secret that American Implement is growing by leaps and bounds. So is our need for qualified technicians. The industry as a whole has more positions available than there are trained individuals to fill those spots. What can we do to help remedy this problem? We have just the thing!

You have the talent, the skills, the interest, or maybe you know someone who does? What about those who are about to finish up high school? Do you have a plan? Would you consider a career with American Implement? American Implement can help you turn your abilities into a career that matters.

American Implement, Inc. sponsors students who enroll in the John Deere Ag Tech Program at Garden City Community College. This is a two-year associate's degree program that covers John Deere diesel engines, powertrains, hydraulics, electrical components, and machine set-up systems. You'll be hands on with some of latest high-tech electronics, computer diagnostics, and John Deere systems available. Our paid internship offers on the job training and a career opportunity upon graduation. Financial assistance is available for students who qualify.

If you're ready to be the best then American Implement, Inc. is ready to welcome you to the future of the highly skilled, technologically driven students of tomorrow.

Also, make sure and visit with us about opportunities available through accredited vocational programs through other community colleges too.

If you would like more information on this program, or what American Implement can offer a student looking to make Ag Technology their career please contact me directly at 620-275-4114 Ext. 242.



Robert Faulconer,  
Ag Tech Advocate





JOHN DEERE

**CROP**  
American Implement



**Mitchell Farms**

*Article by:*



Kelley Baker, Marketing

Elkhart Location Manager, Mo Pando and I recently had the pleasure of sitting down at Mitchell Farms. We were warmly welcomed by father Kenny Mitchell and son Brian Mitchell. Mitchell Farms is a family business located in Elkhart Kansas. Their story is unique and exciting as their family business has evolved and expanded over the years while continuing to maintain and grow a successful farming operation. Kenny's father, Roy Mitchell, began farming in the Elkhart area in the early 1950's. After

graduating from Oklahoma State and completing two years in the US Military Service, Kenny returned to Elkhart and joined his father on the farm.

Son Brian graduated from Kansas University and then worked as a CPA for a Big Eight accounting firm before returning home to the farm. Growth continued to be a focus for the Mitchell family farms. With a shared passion for land ownership, growth was feasible thanks to collaborative family business savvy, talents and venture. Such impressive professional performance earned son Brian the national honor of Top Producer for 2004 for excellence in business of farming for entrepreneurial originality and financial and business progress.

*"Technology has become more of an integral part of farming; we invest in technology that is cost effective."*

The Mitchells stated how much has changed since Brian's return in 1988. The farm had eighteen wells and now they have 113. Mitchell Farms has also grown their staff to over 20 full-time employees. When asked what the biggest change they have implemented on their farm, they both agreed it was technology. "Technology has become more of an integral part of farming; we invest in technology that is cost effective." shared Brian. The Mitchells recalled the days when their employees were intimidated by the basic guidance systems but now it is just part of the operator's job function to increase performance and yields. Harvest time has also changed states Kenny, "We can harvest more in a day than we could harvest in an entire year."

Business diversification was certainly added to the family business when Brian convinced his father and grandfather to buy a shopping center and build an eight-plex, stadium-style Movie Theater in neighboring Guymon, Oklahoma when Seaboard Foods Inc. was coming to town. Brian wanted to capitalize on the growth while improving quality of life in the community. Mitchell Theatres was soon born and has grown to



Left to Right: Mo Pando, Kenny Mitchell and Brian Mitchell

what is now 12 Movie Theaters with 91 screens in 5 states plus additional shopping centers. Learn more at [mitchelltheatres.com](http://mitchelltheatres.com).

It is obvious that the Mitchell's take pride in their local community as they were eager to boast about Elkhart's upcoming centennial celebration this summer. Kenny served over 21 years on the local hospital board and 27 years on the Elkhart First National Bank Board. Brian service includes the Elkhart School Board and the Kansas University Board of Endowment. The Mitchells also work towards improving Elkhart by purchasing and renovating local derelict properties to develop quality rental units which in turn provides additional needed housing to the community. Most recently, the Mitchell's are attractively renovating an original downtown building into Mitchell Theatre offices.

American Implement congratulates Mitchell Farms and Mitchell Theatres on their success and looks forward to a long lasting business partnership / friendship.





# AMERICAN CROP IMPLEMENT



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Garden City, KS 67846

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## PARTS: the Right Solution

*Article by:*



Diane Pomeroy, Parts Manager

In today's quick paced, technology driven environment, we all have choices when making purchasing decisions. From clothes and shoes to tractors and repair parts, the mall is now as close as your computer.

What drives you when making a purchasing decision? Is it convenience? How about price? Maybe knowing you have a reliable source of information and advice is more important? Or could it be a combination of the three?

However you make your purchasing decisions, American Implement can help you save time and money with a broad range of parts and pricing to help get you back in the field.

Regardless of the make, model or age of your machinery we can offer genuine John Deere parts or an aftermarket alternative sure to fill your parts purchasing needs. With Parts OnSite, online parts ordering and ten locations we have the convenience and knowledgeable parts personnel to help you find the right solution for your operation.



*Elkhart's Newly Renovated Showroom*

## AMERICAN IMPLEMENT

*Farming Memories*



## Photo Contest

Give us your best shot! Keep your camera in hand & capture your favorite agriculture memories to participate in our Calendar Photo Contest.

*13-\$50 American Implement Gift Card Prizes*

Winning images will become the basis for our 2014 calendar and used in other marketing materials.

Deadline for entries is **August 1, 2013.**

Email entries to: [KelleyBaker@AmericanImplement.com](mailto:KelleyBaker@AmericanImplement.com)

**VISIT OUR WEBSITE FOR COMPLETE RULES AND CONDITIONS**

we're social!  
connect with us

